

**WHAT IS CLAIMED IS:**

The embodiments of the invention in which an exclusive property or privilege is claimed are defined as follows:

1. A method for conducting a transaction, comprising:
  2. receiving information for a transaction;
  3. determining a pool of at least one possible supplemental product;
  4. scoring at least one supplemental product in said pool;
  5. selecting at least one supplemental product from said pool for said transaction;
  6. and
  7. providing an indication of said at least one supplemental product selected from said pool.
- 1 2. The method of claim 1, wherein selecting at least one supplemental product for said transaction includes selecting a plurality of possible supplemental products.
- 1 3. The method of claim 2, further comprising:
  2. scoring each supplemental product in said plurality of supplemental products.
- 1 4. The method of claim 3, wherein said scoring uses at least one of the following:
  2. scoring based on profit of one or more products;
  3. scoring based on preparation time of one or more products;
  4. scoring based on inventory level of one or more products;
  5. scoring based on popularity of one or more products for a specific user;
  6. scoring based on popularity of one or more products for a group of one or more users;
  8. scoring based on discount; and
  9. composite scoring.
- 1 5. The method of claim 3, wherein said selecting comprises choosing at least one supplemental product that has a score that at least equals a predetermined threshold.

- 1    6.    The method of claim 2, wherein said selecting comprises choosing at least one  
2    of the following:  
3         an additional supplemental product;  
4         a replacement supplemental product; and  
5         an upgrade supplemental product.
- 1    7.    The method of claim 1, further comprising at least one of the following:  
2         providing said at least one supplemental product; and  
3         arranging for said at least one supplemental product to be provided.
- 1    8.    The method of claim 1, further comprising the following:  
2         establishing at least one predetermined scoring threshold.
- 1    9.    The method of claim 1, further comprising at least one of the following:  
2         establishing at least one filter; and  
3         applying at least one filter.
- 1    10.   The method of claim 1, further comprising at least one of the following:  
2         establishing at least one rule; and  
3         applying at least one rule.
- 1    11.   The method of claim 1, further comprising at least one of the following:  
2         establishing at least one forced option; and  
3         applying at least one forced option.
- 1    12.   The method of claim 1, further comprising at least one of the following:  
2         maintaining a transaction database;  
3         updating a transaction database;  
4         accessing a transaction database;  
5         populating a transaction database;  
6         maintaining a product database;

*Ex parte rule  
- statutory inventions  
- statutory inventions*

7        updating a product database;  
8        accessing a product database;  
9        populating a product database;  
10      maintaining a database of potential supplemental products;  
11      updating a database of potential supplemental products;  
12      accessing a database of potential supplemental products;  
13      populating a database of potential supplemental products;  
14      maintaining a user database;  
15      updating a user database;  
16      accessing a user database; and  
17      populating a user database.

1      13.     The method of claim 1, further comprising at least one of the following:  
2            receiving an indication of an acceptance of an offer to purchase said selected at  
3            least one supplemental product; and  
4            receiving an indication of a rejection of an offer to purchase said selected at  
5            least one supplemental product.

1      14.     The method of claim 1, wherein said scoring uses at least one of the following:  
2            a profit based scoring approach;  
3            a popularity based scoring approach;  
4            scoring based on preparation time of one or more products;  
5            scoring based on inventory level of one or more products;  
6            a discount based scoring approach; and  
7            a composite scoring approach.

1      15.     The method of claim 1, wherein said determining a pool of at least one  
2      possible supplemental product further comprises:  
3            identifying at least one product category involved in said transaction;  
4            constructing at least one product group involved in said transaction;

5       determining at least one complementary product category; and  
6       selecting a pool of at least one supplemental product.

1       16.      The method of claim 1, further comprising:  
2               determining an offer amount.

1       17.      The method of claim 16, wherein said offer amount is based on a round-up  
2       amount.

1       18.      The method of claim 16, wherein said determining an offer amount includes  
2       identifying a round-up amount.

1       19.      The method of claim 16, wherein said offer amount is based on an amount of  
2       change due during said transaction.

1       20.      The method of claim 1, wherein said determining a pool of at least one  
2       possible supplemental product further comprises:  
3               determining at least one possible replacement product; and  
4               selecting a pool of at least one supplemental product.

1       21.      The method of claim 20, further comprising:  
2               determining an offer amount.

1       22.      The method of claim 21, wherein said offer amount is based on an amount of  
2       change due during said transaction.

1       23.      The method of claim 1, wherein said transaction information includes at least  
2       one of the following:  
3               a tender amount;  
4               an amount of change due;  
5               a round-up amount;  
6               a transaction subtotal amount;

7           a user identifier;  
8           a user device identifier;  
9           a payment identifier;  
10          a destination identifier;  
11          a location identifier;  
12          a point-of-sale terminal location identifier;  
13          an employee identifier;  
14          a transaction identifier;  
15          a product identifier;  
16          a retailer identifier;  
17          a point-of-sale terminal identifier;  
18          a retailer identifier;  
19          a time for said transaction;  
20          a date for said transaction;  
21          preference information for a user;  
22          credit history of a user;  
23          characteristics of a user;  
24          weather information;  
25          time of day information;  
26          day of week information;  
27          holiday information;  
28          competitor information;  
29          user demographic information;  
30          information regarding a user's brand loyalty;  
31          information regarding a user's brand indifference;  
32          an amount of change due a user as a result of said transaction;  
33          product quantity information;  
34          product inventory information; and  
35          a price for a product being purchased during said transaction.

1       24.   The method of claim 1, further comprising:  
2              determining an offer amount for said at least one supplemental product selected  
3       from said pool.

1       25.   The method of claim 24, wherein said indication includes an indication of said  
2       offer amount.

1       26.   The method of claim 24, wherein said offer amount is based on an amount of  
2       change due during said transaction.

1       27.   The method of claim 24, wherein said offer amount is based on a round-up  
2       amount.

1       28.   The method of claim 1, wherein said selecting comprises at least one of the  
2       following:  
3              applying at least one filter;  
4              applying at least one rule; and  
5              applying at least one forced option.

29.   The method of claim 1, wherein said receiving information for a transaction is  
conducted by at least one of the following:

- a controller;
- a user device;
- a cashier;
- a point-of-sale terminal; and
- a retailer device.

1       30.   The method of claim 1, wherein said information for a transaction is received  
2       from at least one of the following:  
3              a controller;  
4              a user device;

5      a user;  
6      a point-of-sale terminal; and  
7      a retailer device.

1      31. The method of claim 1, wherein said selecting at least one supplemental  
2      product for said transaction is conducted by at least one of the following:

3            a controller;  
4      a user device;  
5      a point-of-sale terminal; and  
6      a retailer device.

*For re consideration.  
Improper  
mark as  
not evalaut  
ed*

1      32. The method of claim 1, wherein said providing an indication of said at least  
2      one supplemental product is conducted by at least one of the following:

3            a controller;  
4      a user device;  
5      a cashier;  
6      a point-of-sale terminal; and  
7      a retailer device.

||

1      33. The method of claim 1, wherein said indication of said at least one  
2      supplemental product is provided to at least one of the following:

3            a controller;  
4      a user device;  
5      a user;  
6      a point-of-sale terminal; and  
7      a retailer device.

||

1      34. The method of claim 1, wherein said selecting comprises choosing a  
2      supplemental product that has a score higher than at least one other potential  
3      supplemental product.

- 1 35. The method of claim 1, wherein said selecting comprises choosing a  
2 supplemental product having a higher relative score than each of a plurality of  
3 potential supplemental products.
- 1 36. The method of claim 1, further comprising:  
2 providing an indication of a second supplemental product selected from said  
3 pool.
- 1 37. The method of claim 1, wherein said indication includes an offer to sell said at  
2 least one supplemental product selected from said pool.
- 1 38. The method of claim 37, further comprising:  
2 receiving an indication of a rejection of said offer.
- 1 39. The method of claim 38, further comprising:  
2 providing an indication of an offer to sell a different supplemental product.
- 1 40. The method of claim 1, wherein said indication includes an offer to sell said at  
2 least one supplemental product selected from said pool for an offer amount during said  
3 transaction.
- 1 41. A method for conducting a transaction, comprising:  
2 receiving information for a transaction;  
3 selecting at least one supplemental product for said transaction;  
4 determining an offer amount for said at least one supplemental product; and  
5 providing an indication of said at least one supplemental product and said offer  
6 amount.
- 1 42. The method of claim 41, wherein said offer amount is based on at least one of  
2 the following:  
3 an amount of change due a user during said transaction;

4           a round-up amount;  
5           a difference between a tender amount and a transaction total;  
6           a cost for said at least one supplemental product; and  
7           a fixed amount.

1     43.   The method of claim 41, wherein said selecting is based, at least in part, on a  
2     score associated with a possible supplemental product.

1     44.   The method of claim 41, further comprising:  
2       scoring at least one possible supplemental product.

1     45.   The method of claim 41, wherein said selecting includes identifying at least  
2     one product category involved in said transaction.

1     46.   The method of claim 45, wherein said selecting includes constructing at least  
2     one product group involved in said transaction.

1     47.   The method of claim 46, wherein said selecting includes determining at least  
2     one complimentary product category.

1     48.   The method of claim 41, wherein said selecting includes determining a pool of  
2     at least one supplemental product.

1     49.   The method of claim 41, wherein said indication includes an offer to sell said  
2     at least one supplemental product at said offer amount.

1     50.   A method for conducting a transaction, comprising:  
2       receiving information associated with a sale of a product;  
3       identifying a supplemental product based at least in part on said product;  
4       determining an offer amount for said supplemental product;  
5       providing an indication of an offer to sell said supplemental product at said  
6     offer amount; and

7 receiving an indication of an acceptance to purchase said supplemental product  
8 at said offer amount.

1 51. The method of claim 50, wherein said offer amount is based, at least in part, on  
2 at least one of an amount of change due or a round-up amount.

1 52. The method of claim 50, wherein said identifying includes determining at least  
2 one product category involved in the transaction.

1 53. The method of claim 50, wherein said identifying includes creating at least one  
2 product group involved in the transaction.

1 54. The method of claim 53, wherein said identifying includes determining at least  
2 one complimentary product category.

1 55. The method of claim 50, wherein said selecting includes determining a pool of  
2 at least one possible supplemental product.

1 56. The method of claim 50, further comprising:  
2 scoring at least one possible supplemental product.

1 57. A method for conducting a transaction, comprising:  
2 receiving information associated with a sale of a product, said information  
3 including a tender amount and a transaction total;  
4 identifying a supplemental product based at least in part on said product;  
5 providing an indication of an offer to sell said supplemental product at an offer  
6 amount; and  
7 receiving an indication of an acceptance to purchase said supplemental product  
8 at said offer amount.

1 58. The method of claim 57, wherein said offer amount comprises a difference  
2 between said tender amount and said transaction total.

1 59. The method of claim 57, wherein said identifying includes:  
2 scoring at least one possible supplemental product.

1 60. The method of claim 57, wherein said identifying includes selecting said  
2 supplemental product from a pool of at least one possible supplemental products.

1 61. A method for conducting a transaction, comprising:  
2 receiving information associated with a sale of a product, said information  
3 including a tender amount and a transaction total;  
4 selecting a supplemental product based at least in part on said product; and  
5 providing an indication of an offer to sell said supplemental product at an offer  
6 amount.

1 62. The method of claim 61, wherein said offer amount is based on at least one of  
2 the following:  
3 an amount of change due a user during said transaction;  
4 a round-up amount;  
5 a difference between said tender amount and said transaction total;  
6 a cost for said at least one supplemental product; and  
7 a fixed amount.

1 63. The method of claim 61, wherein said selecting includes identifying at least  
2 one product category associated with the transaction.

1 64. The method of claim 61, wherein said supplemental products is selected from a  
2 pool of possible supplemental products.

1 65. The method of claim 61, wherein said product is associated with at least one  
2 pre-defined product category.

1 66. The method of claim 65, wherein said supplemental product is a

2 complimentary product in said product category to said product.

1 67. The method of claim 61, further comprising:  
2 scoring at least one possible supplemental product.

1 68. The method of claim 61, wherein said selecting includes determining at least  
2 one complimentary product category.

1 69. The method of claim 61, wherein said selecting includes forming at least one  
2 product group involved in the transaction.

1 70. A method for conducting a transaction, comprising:  
2 processing a sale of a product;  
3 receiving a tender amount for said product;  
4 selecting a supplemental product based at least in part on said product and said  
5 tender amount; and  
6 providing an indication of an offer to sell said supplemental product at an offer  
7 amount.

1 71. The method of claim 70, wherein said offer amount is based on at least one of  
2 the following:  
3 an amount of change due a user during the transaction;  
4 a round-up amount;  
5 a difference between said tender amount and a transaction total;  
6 a cost for said at least one supplemental product; and  
7 a fixed amount.

1 72. The method of claim 70, wherein said selecting includes associating a score  
2 with said supplemental product.

1 73. The method of claim 70, further comprising:  
2 establishing a pool of at least one possible supplemental product.

- 1    74. The method of claim 70, further comprising:  
2                 scoring at least one possible supplemental product.
- 1    75. A method for conducting a transaction, comprising:  
2                 conducting a sale of a product;  
3                 identifying a supplemental product based at least in part on said product and a  
4                 score associated with said supplemental product;  
5                 identifying an offer amount for said supplemental product;  
6                 providing an indication of an offer to sell said supplemental product at said  
7                 offer amount; and  
8                 receiving an indication of an acceptance to purchase said supplemental product  
9                 at said offer amount.
- 1    76. The method of claim 75, wherein said offer amount comprises a difference  
2                 between a tender amount and a transaction total.
- 1    77. A system for conducting a transaction, comprising:  
2                 a memory;  
3                 a communication port; and  
4                 a processor connected to said memory and said communication port, said  
5                 processor being operative to:  
6                 receive information for a transaction;  
7                 determine a pool of at least one possible supplemental product;  
8                 score at least one supplemental product in said pool;  
9                 select at least one supplemental product from said pool for said  
10                transaction; and  
11                 provide an indication of said at least one supplemental product selected  
12                from said pool.
- 1    78. A computer readable medium for use in a transaction system, the computer

2 readable medium storing a computer program comprising:  
3       computer readable means for obtaining information for a transaction;  
4       computer readable means for identifying a set of at least one supplemental  
5 product for said transaction;  
6       computer readable means for rating at least one supplemental product in said  
7 set;  
8       computer readable means for identifying at least one supplemental product  
9 from said set for said transaction;  
10      computer readable means for transmitting an indication of said at least one  
11 supplemental product selected from said pool.

1 79. An article of manufacture, comprising:  
2       a computer usable medium having a computer readable program means  
3 embodied therein for operating an information system, the computer readable program  
4 means in said article of manufacture operable to:  
5       receive information for a transaction;  
6       determine a pool of at least one possible supplemental product  
7       score at least one supplemental product in said pool;  
8       select at least one supplemental product from said pool for said  
9 transaction; and  
10      provide an indication of said at least one supplemental product selected  
11 from said pool.

1 80. An apparatus for conducting a transaction, comprising:  
2       means for obtaining information for a transaction;  
3       means for identifying a set of at least one supplemental product for said  
4 transaction;  
5       means for rating at least one supplemental product in said set;  
6       means for identifying at least one supplemental product from said set for said

- 7 transaction; and
- 8 means for transmitting an indication of said at least one supplemental product.
- 1 81. A system for conducting a transaction, comprising:
- 2 a memory;
- 3 a communication port; and
- 4 a processor connected to said memory and said communication port, said
- 5 processor being operative to:
- 6 receive information for a transaction;
- 7 select at least one supplemental product for said transaction;
- 8 determine an offer amount for said at least one supplemental product;
- 9 and
- 10 provide an indication of said at least one supplemental product and said
- 11 offer amount.
- 1 82. A computer readable medium for use in a transaction system, the computer
- 2 readable medium storing a computer program comprising:
- 3 computer readable means for obtaining information for a transaction;
- 4 computer readable means for identifying at least one supplemental product for
- 5 said transaction;
- 6 computer readable means for selecting an offer amount for said at least one
- 7 supplemental product; and
- 8 computer readable means for transmitting an indication of said at least one
- 9 supplemental product and said offer amount.
- 1 83. An article of manufacture, comprising:
- 2 a computer usable medium having a computer readable program means
- 3 embodied therein for operating an information system, the computer readable program
- 4 means in said article of manufacture operable to:
- 5 receive information for a transaction;

6           select at least one supplemental product for said transaction;  
7           determine an offer amount for said at least one supplemental product;  
8           and  
9           provide an indication of said at least one supplemental product and said  
10          offer amount.

1       84. An apparatus for conducting a transaction, comprising:  
2           means for obtaining information for a transaction;  
3           means for choosing at least one supplemental product for said transaction;  
4           means for identifying an offer amount for said at least one supplemental  
5          product; and  
6           means for transmitting an indication of said at least one supplemental product  
7          and said offer amount.

1       85. A system for conducting a transaction, comprising:  
2           a memory;  
3           a communication port; and  
4           a processor connected to said memory and said communication port, said  
5          processor being operative to:  
6           receive information associated with a sale of a product;  
7           select a supplemental product based at least in part on said product;  
8           determine an offer amount for said supplemental product; and  
9           provide an indication of said supplemental product and said offer amount.

1       86. A computer readable medium for use in a transaction system, the computer  
2          readable medium storing a computer program comprising:  
3           computer readable means for obtaining information associated with a sale of a  
4          product;  
5           computer readable means for choosing a supplemental product based at least in  
6          part on said product;

7 computer readable means for selecting an offer amount for said supplemental  
8 product; and

9 computer readable means for transmitting an indication of said supplemental  
10 product and said offer amount.

1 87. An article of manufacture, comprising:

2 a computer usable medium having a computer readable program means  
3 embodied therein for operating an information system, the computer readable program  
4 means in said article of manufacture operable to:

5 receive information associated with a sale of a product;

6 select a supplemental product based at least in part on said product;

7 determine an offer amount for said supplemental product; and

8 provide an indication of said supplemental product and said offer

9 amount.

1 88. An apparatus for conducting a transaction, comprising:

2 means for obtaining information associated with a sale of a product;

3 means for choosing a supplemental product based at least in part on said

4 product;

5 means for selecting an offer amount for said supplemental product; and

6 means for transmitting an indication of said supplemental product and said

7 offer amount.

1 89. A system for conducting a transaction, comprising:

2 a memory;

3 a communication port; and

4 a processor connected to said memory and said communication port, said

5 processor being operative to:

6 receive information associated with a sale of a product;

7 identify a supplemental product based at least in part on said product;

8           determine an offer amount for said supplemental product;  
9           provide an indication of an offer to sell said supplemental product at  
10          said offer amount; and  
11          receive an indication of an acceptance to purchase said supplemental  
12          product at said offer amount.

1     90.    A computer readable medium for use in a transaction system, the computer  
2     readable medium storing a computer program comprising:  
3        computer readable means for obtaining information associated with a sale of a  
4     product;  
5        computer readable means for choosing a supplemental product based at least in  
6     part on said product;  
7        computer readable means for computing an offer amount for said supplemental  
8     product;  
9        computer readable means for transmitting an indication of an offer to sell said  
10    supplemental product at said offer amount; and  
11       computer readable means for obtaining an indication of an acceptance to  
12    purchase said supplemental product at said offer amount.

1     91.    An article of manufacture, comprising:  
2        a computer usable medium having a computer readable program means  
3     embodied therein for operating an information system, the computer readable program  
4     means in said article of manufacture operable to:  
5        receive information associated with a sale of a product;  
6        identify a supplemental product based at least in part on said product;  
7        determine an offer amount for said supplemental product;  
8        provide an indication of an offer to sell said supplemental product at  
9     said offer amount; and  
10      receive an indication of an acceptance to purchase said supplemental

11 product at said offer amount.

1 92. An apparatus for conducting a transaction, comprising:  
2 means for obtaining information associated with a sale of a product;  
3 means for choosing a supplemental product based at least in part on said  
4 product;  
5 means for choosing an offer amount for said supplemental product;  
6 means for transmitting providing an indication of an offer to sell said  
7 supplemental product at said offer amount; and  
8 means for obtaining an indication of an acceptance to purchase said  
9 supplemental product at said offer amount.

1 93. A system for conducting a transaction, comprising:  
2 a memory;  
3 a communication port; and  
4 a processor connected to said memory and said communication port, said  
5 processor being operative to  
6 receive information associated with a sale of a product, said  
7 information including a tender amount and a transaction total;  
8 identify a supplemental product based at least in part on said product;  
9 provide an indication of an offer to sell said supplemental product at an  
10 offer amount; and  
11 receive an indication of an acceptance to purchase said supplemental  
12 product at said offer amount.

1 94. A computer readable medium for use in a transaction system, the computer  
2 readable medium storing a computer program comprising:  
3 computer readable means for obtaining information associated with a sale of a  
4 product, said information including a tender amount and a transaction total;  
5 computer readable means for choosing a supplemental product based at least in

6 part on said product;  
7 computer readable means for transmitting an indication of an offer to sell said  
8 supplemental product at an offer amount; and  
9 computer readable means for obtaining an indication of an acceptance to  
10 purchase said supplemental product at said offer amount.

1 95. An article of manufacture, comprising:  
2 a computer usable medium having a computer readable program means  
3 embodied therein for operating an information system, the computer readable program  
4 means in said article of manufacture operable to:  
5 receive information associated with a sale of a product, said  
6 information including a tender amount and a transaction total;  
7 identify a supplemental product based at least in part on said product;  
8 provide an indication of an offer to sell said supplemental product at an  
9 offer amount; and  
10 receive an indication of an acceptance to purchase said supplemental  
11 product at said offer amount.

1 96. An apparatus for conducting a transaction, comprising:  
2 means for obtaining information associated with a sale of a product, said  
3 information including a tender amount and a transaction total;  
4 means for choosing a supplemental product based at least in part on said  
5 product;  
6 means for transmitting an indication of an offer to sell said supplemental  
7 product at an offer amount; and  
8 means for obtaining an indication of an acceptance to purchase said  
9 supplemental product at said offer amount.

1 97. A system for conducting a transaction, comprising:  
2 a memory;

3           a communication port; and  
4           a processor connected to said memory and said communication port, said  
5   processor being operative to:  
6               receive information associated with a sale of a product, said  
7               information including a tender amount and a transaction total;  
8               select a supplemental product based at least in part on said product; and  
9               provide an indication of an offer to sell said supplemental product at an  
10          offer amount.

1     98.   A computer readable medium for use in a transaction system, the computer  
2   readable medium storing a computer program comprising:  
3           computer readable means for obtaining information associated with a sale of a  
4   product, said information including a tender amount and a transaction total;  
5           computer readable means for choosing a supplemental product based at least in  
6   part on said product; and  
7           computer readable means for transmitting an indication of an offer to sell said  
8   supplemental product at an offer amount.

1     99.   An article of manufacture, comprising:  
2           a computer usable medium having a computer readable program means  
3   embodied therein for operating an information system, the computer readable program  
4   means in said article of manufacture operable to:  
5               receive information associated with a sale of a product, said  
6               information including a tender amount and a transaction total;  
7               select a supplemental product based at least in part on said product; and  
8               provide an indication of an offer to sell said supplemental product at an  
9   offer amount.

1     100.   An apparatus for conducting a transaction, comprising:  
2   means for obtaining information associated with a sale of a product, said

3 information including a tender amount and a transaction total;  
4 means for choosing a supplemental product based at least in part on said  
5 product; and  
6 means for transmitting an indication of an offer to sell said supplemental  
7 product at an offer amount.

1 101. A system for conducting a transaction, comprising:  
2 a memory;  
3 a communication port; and  
4 a processor connected to said memory and said communication port, said  
5 processor being operative to:  
6 process a sale of a product;  
7 receive a tender amount for said product;  
8 select a supplemental product based at least in part on said product and  
9 said tender amount; and  
10 provide an indication of an offer to sell said supplemental product at an  
11 offer amount.

1 102. A computer readable medium for use in a transaction system, the computer  
2 readable medium storing a computer program comprising:  
3 computer readable means for transacting a sale of a product;  
4 computer readable means for determining a tender amount for said product;  
5 computer readable means for choosing a supplemental product based at least in  
6 part on said product and said tender amount; and  
7 computer readable means for transmitting an indication of an offer to sell said  
8 supplemental product at an offer amount.

1 103. An article of manufacture, comprising:  
2 a computer usable medium having a computer readable program means  
3 embodied therein for operating an information system, the computer readable program

4 means in said article of manufacture operable to:  
5           process a sale of a product;  
6           receive a tender amount for said product;  
7           select a supplemental product based at least in part on said product and  
8           said tender amount; and  
9           provide an indication of an offer to sell said supplemental product at an  
10          offer amount.

1 104. An apparatus for conducting a transaction, comprising:  
2           means for transacting a sale of a product;  
3           means for determining a tender amount for said product;  
4           means for choosing a supplemental product based at least in part on said  
5           product and said tender amount; and  
6           means for transmitting an indication of an offer to sell said supplemental  
7           product at an offer amount.

1 105. A system for conducting a transaction, comprising:  
2           a memory;  
3           a communication port; and  
4           a processor connected to said memory and said communication port, said  
5           processor being operative to:  
6           conduct a sale of a product;  
7           identify a supplemental product based at least in part on said product  
8           and a score associated with said supplemental product;  
9           identify an offer amount for said supplemental product;  
10          provide an indication of an offer to sell said supplemental product at  
11          said offer amount; and  
12          receive an indication of an acceptance to purchase said supplemental  
13          product at said offer amount.

1 106. A computer readable medium for use in a transaction system, the computer  
2 readable medium storing a computer program comprising:  
3       computer readable means for carrying out a sale of a product;  
4       computer readable means for choosing a supplemental product based at least in  
5 part on said product and a score associated with said supplemental product;  
6       computer readable means for choosing an offer amount for said supplemental  
7 product;  
8       computer readable means for transmitting an indication of an offer to sell said  
9 supplemental product at said offer amount; and  
10      computer readable means for obtaining an indication of an acceptance to  
11 purchase said supplemental product at said offer amount.

1 107. An article of manufacture, comprising:  
2       a computer usable medium having a computer readable program means  
3 embodied therein for operating an information system, the computer readable program  
4 means in said article of manufacture operable to:  
5       conduct a sale of a product;  
6       identify a supplemental product based at least in part on said product  
7 and a score associated with said supplemental product;  
8       identify an offer amount for said supplemental product;  
9       provide an indication of an offer to sell said supplemental product at  
10 said offer amount; and  
11      receive an indication of an acceptance to purchase said supplemental  
12 product at said offer amount.

1 108. An apparatus for conducting a transaction, comprising:  
2       means for carrying out a sale of a product;  
3       means for choosing a supplemental product based at least in part on said  
4 product and a score associated with said supplemental product;

5 means for choosing an offer amount for said supplemental product;  
6 means for transmitting an indication of an offer to sell said supplemental  
7 product at said offer amount; and  
8 means for obtaining an indication of an acceptance to purchase said  
9 supplemental product at said offer amount.

1 109. A data processing method, comprising:  
2 providing an offer to sell a supplemental product for an offer amount during a  
3 transaction, said supplemental product being chosen from a group of at least one  
4 scored potential supplemental product.

1 110. A data processing method, comprising:  
2 transmitting data representative of an offer to sell a supplemental product for  
3 an offer amount, said supplemental product being one of a pool of at least one  
4 supplemental product identified for a transaction.

1 111. A data processing method, comprising:  
2 offering, during a transaction, to sell a supplemental product having an  
3 associated offer amount, wherein said supplemental product has been selected from a  
4 pool of at least one supplemental product identified during said transaction.

1 112. A method for conducting a transaction, comprising:  
2 transmitting an offer to sell a supplemental product associated with a  
3 transaction, for an offer amount, wherein said supplemental product is scored and has  
4 a score higher than at least one other possible supplemental product.